

Maple Integrated Care Program

Maple Virtual Services* are included with all ivari policies for primary insureds aged 18 +.



Maple at a glance

Who has access Primary insureds aged 18+ on eligible ivari policy. One Maple access per policyholder. Eligible dependents can share access.** Maple is now available for all ivari eligible policies: Universal Life, Term, Critical Illness, Simply Guaranteed and Simply Simplified.	What is included Four fully covered on-demand Primary Care visits per year: ✓ 24/7/365 virtual care from Canadian-licensed doctors and nurse practitioners
When As of June 1, 2026, Maple is available for all new eligible policies. Existing policies with Maple automatically transition to the enhanced offering.	NEW—Maple’s Member Assistance Program: ✓ Confidential mental health counselling, cognitive behavioural therapy and wellness coaching—Three hours of dedicated counselling per year for policyholders and their eligible dependents. ✓ Legal, financial, and work-life resources like connections to events for networking or socializing, cultural centres, financial aid programs, scholarships and bursaries, school and life resource kits, and more. ✓ Connects clients with over 5,000 providers in Canada with virtual and in-person care options in more than 40 languages.
Where to get started Register or sign in through getmaple.ca/ivari using an ivari policy number. Maple is available by app or web browser.	With a Critical illness policy - Expert Medical Opinion For primary insured: ✓ Specialist record review and second opinion to support informed treatment decisions
Why it matters Adds practical, everyday support while coverage is in force: • Holistic family support—physical, emotional and practical care • Care that shows up in real life, not just at claim time • Simple to explain, easy to access. One platform. One login. • One consistent care experience across all ivari product lines	
How to position Lead with client value and explain the benefits of Maple: “Your ivari coverage includes access to virtual care and support resources at no additional cost, subject to program availability.”	

Good for Your Business

More Opportunities A stronger value proposition to offer your clients: • Connect, reconnect and reinforce the value of your advice by demonstrating that ivari life insurance delivers more than long-term financial protection—it also provides practical care, and support clients can use today. • Deepen client relationships by creating new touchpoints for engagement and showcase the added value now available through Maple with eligible ivari coverage: expanded health, wellness, and life support services.	Helpful Talking Points “Maple is a value-added benefit included with eligible ivari coverage, giving you and your eligible dependents access to virtual care and support resources.” “Maple can be useful when you cannot get in to see a family doctor, have an everyday health concern, or need confidential support for life, legal or financial questions.” Registration is not automatic. To register, clients must create a Maple account through an ivari policy. Learn how to get started at ivari.ca/maple Tip: Have the client’s ivari policy number ready for quick registration
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Visit ivari.ca/maple for more information, digital content and training resources including: Care Guide, Client Flyer, FAQ, Family Sharing Guide
Contact the ivari Sales Team for more information and support

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*Virtual Services by Maple is a non-contractual benefit and is subject to program availability. Products or services offered may be subject to change. Maple Corporation is the provider of the virtual care services available with ivari policies. The Member Assistance Program (MAP) is a third-party offering delivered by ComPsych Corporation (“ComPsych”) through the Maple platform. Maple does not own or control ComPsych’s MAP services, and use of the MAP is subject to ComPsych’s Terms and Conditions and Privacy Policy. Professional certifications and / or qualifications may vary. ivari and its affiliates are not liable for the quality or availability of the products or services offered by Maple Corporation, ComPsych Corporation, or any of their respective affiliates. Maple Corporation and ComPsych Corporation are not agents or brokers of ivari.

**Eligible dependents are anyone for whom the person insured is legally authorized to make healthcare decisions (e.g., a partner, a child under 18, or an elderly dependent). Read Maple’s Privacy Policy for more details. “Partner” means a person with whom the Insured is (a) legally married, (b) in a civil union, (c) in common law relationship, (d) live together in domestic partnership, or in an adult interdependent relationship and either have lived together for at least one (1) year or are together the parents of a child.

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