

Spark

On the go




All about podcasts

You've probably heard a thing or two about podcasts recently. In fact, it might seem like everyone has a podcast...and that might not be far off! While we want our podcast, Spark...On the go, to be one of your favourites, you might still be new to podcasts and learning what they are all about. We hope this handy FAQ will help you on your way to become a podcast pro!

1) What is a podcast?

- a. Like a talk radio or a TV show, a podcast is a free audio program you on demand. Available on your phone, you can listen wherever and whenever you'd like!

2) Why should I listen to podcasts?

- a. Covering just about every topic under the sun, there is a podcast out there for everyone. You can listen on demand for free, meaning you can still learn without sitting in front of your screen for hours at a time.

3) Why should I listen to Spark...On the go?

- a. Our podcast, Spark...On the go, includes various topics to help you run your life insurance business. Topics have included digital marketing, compliance, underwriting and claims, as well as wellness and coaching. We have content for everyone—no matter what stage your business is at!

4) How do I get Spark...On the go?

- a. You can get Spark...On the go at ivari.ca/podcast, or on most of the popular podcast or musics apps, including Apple Podcasts, Spotify and Amazon Music. Simply search for "ivari" in the app of your choice. Be sure to follow or subscribe to never miss an episode.

5) Why should I follow or subscribe to Spark...On the go?

- a. Following or subscribing to our podcast means you won't miss another valuable episode! Episodes are released every two weeks, so you'll get notified when a new episode drops and it can automatically download to your device. And as soon as you follow or subscribe, you will have access to all released episodes!

6) I have listened and I like it! How can I leave a review?

- a. Every platform is a little bit different. On Apple Podcasts:
 1. Tap on the show you would like to leave a rating for (Spark...On the go).
 2. Scroll down until you see "Ratings & Reviews"
 3. You will see the overall rating for the podcast, followed by "Tap to Rate:" and five blank stars. Enter your star rating here (we hope it's 5!).
 4. Under other reviews, you can also write in your own review.

For Spotify, after you listen to a few episodes, simply click on the small star icon under the show description, ★ and enter your star rating (hopefully a 5!).