

Let's talk about...ivari

Welcome to ivari. For over 90 years we have been providing Canadian families with quality, affordable protection options and the knowledge they need to make informed decisions about their protection needs. We will always encourage an open conversation about the need for insurance.



But we're more than just talk

We're about standing by our word. In 2024, we paid approximately \$546 million in claims for over 3,933 coverages...that's over 99% of the claims we received*.

We're about staying connected, too. That's why you can find us starting conversations all over social media on Facebook, LinkedIn and Instagram. That's also why we offer informative articles on our website that talk about more than just insurance. Here you'll find information about healthy lifestyles, financial literacy, and issues relating to raising kids and being a family in today's hectic world.

Let's talk about...ivari and Sagicor Financial Company Ltd.

We are pleased to join the Sagicor Group of companies. With a rich history spanning almost 185 years, Sagicor has established itself as an innovative leader in the financial services industry.

As the second oldest insurer in the Americas, Sagicor played a pivotal role in shaping the Caribbean's financial landscape. Today, Sagicor Financial Company Ltd. operates in 19 countries providing life insurance and annuities in Canada and the United States, and a wide range of financial services to individuals, families, and businesses across the English-speaking Caribbean.

To learn more about Sagicor's history and financial strength, go to www.sagicor.com.

Let's talk about...our financial strength

Our ratings, and the ratings of our parent company, Sagicor Financial Company Ltd., are strong and stable. For ivari and Sagicor ratings, please go to <u>Credit Ratings-Sagicor</u>.

Let's talk about...what our products are really for

We may sell life insurance but what we're really about is life. The kind of life you can live when you know your family is protected and their future is secure. Whether your protection needs are short-term or more permanent, we can offer you products that protect your family and offer you peace of mind.

Let's talk about...giving back

At ivari, we care about the health and well being of Canadians, which we've demonstrated over the years through our support for various community aid and health-related charities. Our long-standing partnership with the United Way Centraide Canada allows us to give back to organizations working to make a difference in the communities where we live and work. The funds raised by employees during our annual fundraising campaign are matched dollar-for-dollar by ivari, doubling our impact. In 2016, we launched ivari's *Healthy Steps Program*, which awards donations of up to \$25,000 to organizations that help give children and teens the knowledge and preparation they need to get a head start to lifelong healthy living.

Like us. Follow us. Share us.









P.O. Box 4241, Station A
Toronto, Ontario M5W 5R3
Telephone: 416-883-5000
Toll-free: 1-800-846-5970
conversation@ivari.ca

ivari.ca